Model’s used to get a good prediction:

1. GLM:
   1. Family:
      1. Binomial
      2. Poisson
      3. Gaussian
2. GBM
3. Random Forest
4. Rpart
5. Adaboost
6. Stacking
7. K- means
8. Adding census variables
9. Used Cross Validation Technique to determine the best model which turned out to be: gbm